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About us

AKOON COUTURE BOUTIQUE IS A SAUDI CLOTHING LINE SPECIALIZING IN THE DESIGN, MANUFACTURING, DISTRIBUTION, AND SELLING ABAYAS AND ARAB FASHION.

IN 2011, "AKOON" WAS FOUNDED IN JEDDAH, WITH HEBA SHIBL LEADING THE CREATIVE DESIGN.

LEVERAGING HER UNDERSTANDING OF ARABIC WOMEN'S PREFERENCES AND NEEDS, SHE IDENTIFIED MARKET GAPS AND FILLED THEM BY CREATING A BRAND THAT SEAMLESSLY INTEGRATES ARABIC HERITAGE WITH CONTEMPORARY CREATIVITY, OFFERING LUXURIOUS FASHION THAT CAPTIVATES ATTENTION.



Our Mission

WE STRIVE TO BE THE PREMIER CHOICE FOR ARABIC WOMEN, SEEKING ELEGANCE, LUXURY, AND QUALITY.

OUR AIM IS TO INSPIRE CONFIDENT AND EMPOWERED ARABIC WOMEN THROUGH OUR DESIGNS, OFFERING THEM THE OPPORTUNITY TO EXPRESS THEIR INDIVIDUALITY AND UNIQUENESS





Our vision

WE ENVISION EXPANDING OUR GLOBAL PRESENCE WHILE MAINTAINING OUR COMMITMENT TO EXCELLENCE AND CREATIVITY.

WE ASPIRE TO BE RECOGNIZED AS PIONEERS IN LUXURY FASHION, SETTING NEW STANDARDS OF EXCELLENCE IN DESIGN AND CRAFTSMANSHIP.



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Why Akoon ?

WHEN IT COMES TO SELECTING A BRAND THAT EPITOMIZES QUALITY AND CRAFTSMANSHIP, LOOK NO FURTHER THAN US. QUALITY IS NOT JUST A WORD FOR US; IT'S THE VERY FOUNDATION UPON WHICH OUR BRAND IS BUILT.

IT IS EVIDENT IN OUR METICULOUS ATTENTION TO DETAIL AND OUR UNWAVERING COMMITMENT TO UTILIZING THE FINEST EUROPEAN FABRICS, INCLUDING COTTON, NATURAL LINEN, JAPANESE CREPE, AS WELL AS GERMAN, FRENCH, AND ITALIAN TEXTILES.

WHAT SETS US APART IS OUR DEDICATION TO PRESERVING ARTISANAL EXPERTISE. OUR ARTISANS ARE MASTERS IN HAND EMBROIDERY TECHNIQUES, USING JAPANESE PEARLS AND SWAROVSKI CRYSTALS TO CRAFT BREATHTAKING PIECES THAT EXUDE LUXURY AND SOPHISTICATION. WHEN YOU CHOOSE US, YOU'RE NOT MERELY PURCHASING A GARMENT; YOU'RE INVESTING IN AN EXPERIENCE OF UNPARALLELED QUALITY AND ELEGANCE.

OUR COMMITMENT TO SUPERIOR QUALITY AND CRAFTSMANSHIP IS EVIDENT IN EVERY PIECE, REFLECTING OUR PASSION FOR FASHION AND OUR UNWAVERING DEDICATION TO PERFECTION. WE CONTINUALLY STRIVE TO MAINTAIN AN UNPARALLELED LEVEL OF ELEGANCE AND DIVERSITY IN CHOICES, ENSURING WE CAN PROMPTLY RESPOND TO MARKET TRENDS AND CATER TO A WIDE RANGE OF CUSTOMERS.



Our work

OUR COLLECTIONS HAVE BEEN SHOWCASED AT PRESTIGIOUS EVENTS AND EXHIBITIONS WORLDWIDE, SUCH AS ANA ARABIYA, THE DAKAKIN EXHIBITION AT THE FOUR SEASONS, AND AL-HAZM EXHIBITION IN QATAR, GARNERING ACCLAIM FOR OUR DISTINCTIVE DESIGNS AND IMPECCABLE CRAFTSMANSHIP.

WE ARE PROUD TO BOAST A DISTINGUISHED CUSTOMER BASE, INCLUDING ROYALTIES AND DIGNITARIES, REFLECTING OUR COMMITMENT TO EXCELLENCE AND CUSTOMER SATISFACTION.



THANK YOU

